# **BEST LUXURY MEDIA IN THE WORLD**

GLOBAL LUXURY WINNERS REPORT 2023





# Welcome to Luxury Lifestyle Awards!

Luxury Lifestyle Awards is a global award selecting, recognizing, celebrating and promoting the best luxury goods and services all over the world.

Our goal is to connect people with the best of luxury. We evaluated more than 5 000 goods and services in 400 categories from 120 regions, and analysed the results to give you a TOP list of the best of the best in the world!

Each of our winners is determined by thorough category based research.



The **luxury industry** is in constant evolution, delivering exclusive products and services of exceptional quality to the most discerning audiences.

Media coverage of the various sectors of the industry is also an art that requires deep involvement, a high degree of professionalism, and a perfect understanding of the brands and the needs of the audience.

Leading media resources offer the most effective tools for premium advertising campaigns that target highnet-worth individuals and affluent consumers. An in-depth study of the **luxury media market**, conducted by LLA experts, covered a wide range of media covering the topic of affluent lifestyle and everything related to it. Among the nominees were both narrowly focused outlets that specialize in one topic and media devoted to a wide range of topics and targeted at a wide audience.

The Luxury Lifestyle Awards team's in-depth knowledge and years of industry experience have allowed them to evaluate coverage of such topics as high-end real estate, interior design, hospitality, travel, destinations, restaurants, culinary, cars, yachts, spirits, jewelry, watches, fashion, and other attributes of luxury living in various media. The research into the world's best luxury media required a careful examination of a vast number of media resources and their evaluation according to a number of criteria, including the reliability of published information, readership, audience coverage, design, customization of articles, quality of printing, circulation, publication geography, social media of each brand, marketing procedure, and feedback from clients.

#### HOW DO WE FIND THE BEST

Online Desk Research



#### **SELECTION CRITERIA**

**CRAFTMANSHIP** 

level and quality in every

commodity

**EXCELLENCE** 

goods and services in

the same category

#### UNIQUENESS

Characteristics of goods or services that make the brand stand out from all the rest



#### REPUTATION

A history of satisfied customers and outstanding products and services

#### CREDIBILITY

Building customer trust with licensing, accreditations, and awards

#### **BRAND AWARENESS**

Knowledge about the brand amongst its Target Audience (affluent consumers). Constantly informing customers about the brand and building a deep understanding

As a result of a rigorous study, the **TOP 50 Best Luxury Media** in the World have been selected and awarded. Based on an unprecedented understanding of the demands of discerning readers, the Luxury Lifestyle Awards expert committee has shortlisted the publications that have earned the trust of affluent audiences and provided the most effective marketing tools to their clients and advertisers.



MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
Luxuria Lifestyle	Luxury lifestyle magazine providing consumers of luxury goods and services with news, reviews, interviews and videos from the world's most exclusive luxury brands.	https://www.luxurialifestyle.com
The Art of Luxury	The Art Of Luxury Magazine defines the luxury lifestyle. The publication holds some of the most exclusive and most sort after brands, as well as focusing on independent and standalone designers and manufacturers.	https://www.theartofluxurymagazine.com/
Vanity Fair	Vanity Fair is one of the top American lifestyle magazines. Covering pop culture, fashion, and politics, this is one of publisher Condé Nast's many great publications.	https://www.vanityfair.com/
Harper's Bazaar	Harper's Bazaar is an American monthly women's fashion magazine. It was first published in New York on November 2, 1867, as the weekly Harper's Bazar.	https://www.harpersbazaar.com/
Luxe Digital	Reaching millions of discerning readers around the world, Luxe Digital is an inspiring and independent digital destination championing a modern definition of luxury, beyond bling. The business section is a leading source of insights and in-depth analysis of the digital forces shaping the future of luxury, while the lifestyle stories celebrate better luxuries that make our lives richer—Conscious, elevated living.	https://luxe.digital/
SLEEPER	Established in 1999, Sleeper is the leading magazine for hospitality experience and design. Published bimonthly, it covers new hotel projects worldwide with exclusive insight from all those involved in creating a memorable stay.	https://www.sleepermagazine.com/

MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
Prestige Digital South Africa	Prestige features lifestyle and business content pertaining to South Africa's upmarket elite, and those who aspire to join them. The magazine focuses on luxury and trends, also the latest information on business, property, lifestyle and entertainment	https://prestigedigital.net/
Middle East Architect	Middle East Architect is the region's go-to monthly architecture publication, featuring updates, profiles and in-depth case studies in each issue, Middle East Architect provides its readers with business highlights, insight and critical analysis of the region's historic, new and upcoming developments.	https://www.middleeastarchitect.com/
ICONIC Life	ICONIC LIFE is a digital luxury lifestyle magazine, celebrating exceptional design, architecture, style, cuisine, luxury travel and living your best life.	https://iconiclife.com/
First Class Magazine	First Class Magazine aims to inspire you with its dedication to the world of luxury travel. They are strong advocators for ethical tourism and their interests lie in the desire for you to enjoy all the rich beauty of mother nature in style and comfort but without causing harm to or endorsing any involvement in unethical animal tourism.	https://www.firstclassmagazine.co/
Tatler	Today TATLER is recognised as the smartest people-magazine in Britain, with humorous and insightful coverage of the heroes and heroines of our social scene, combined with authoritative editorial on the best restaurants, travel and fashion.	https://www.tatler.com/
NOBLE & STYLE	NOBLE&STYLE is a luxury lifestyle magazine featuring Noble Minds and the best in Design, Food & Travel and Watches.	https://nobleandstyle.com/

MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
Flair Magazine	FLAIR Magazine is the 1st Arab-International Luxury Living magazine since 2006. Each issue they pursue the latest and most remarkable happenings in the world of luxury, travel, design & interiors, fashion, art, and culture.	https://flair-magazine.com/
VUE New Jersey	VUE is the premier luxury lifestyle magazine of New Jersey that reaches the most sophisticated audience in the region. VUE targets the most affluent readers with the highest level of disposable income and spending power in the market.	https://vuenj.com/
Wallpaper*	Wallpaper* is the global design authority, leading the way in architecture, design, art, entertaining, beauty & grooming, transport, technology, fashion, and watches & jewellery.	https://www.wallpaper.com/
The Milliardaire Magazine	TheMilliardaire.com is a news digital magazine about luxury and savoir- vivre. Daily they feature dream destinations, gems from the world, supercars, superyachts, business jets and extraordinary properties. They work with luxury brands and smaller-scale brands that fit TheMilliardaire's spirit and identity, with the goal to highlight the latter and share it with one of the most influential readerships in the world.	https://www.themilliardaire.com/
Preferred Magazine	Preferred Magazine is a Toronto-based men's luxury lifestyle publication with a global perspective and reach.	https://www.preferredmagazine.ca/
EuropeanLife	EuropeanLife Media S.L is an award-winning publisher with a dedicated focus on Business & Luxury brands and events in Europe, Asia, and USA. They specialize in exclusive multi-channel distribution, online target marketing and works with VIP databases, social media, influencers, podcast, apps, media partnerships and experiential event marketing.	https://europeanlifemedia.com

MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
TEMPUS	Tempus Magazine is your voice of London luxury, offering the very best in travel, timepieces, fine dining, wealth and more.	https://tempusmagazine.co.uk/
Totalprestige Magazine	Totalprestige Magazine is the official magazine of Totalprestiges™ whose main topics are business and luxury lifestyle.	https://www.totalprestigemagazine.com/
Portfolio Magazine	A business and luxury lifestyle publication that engages a broad audience, which includes a younger generation of top professionals and business owners who are tech-savvy and conversant with new technologies.	https://www.portfoliomagsg.com/
AFAR	AFAR is the award-winning travel media brand that makes a positive impact on the world through high-quality storytelling that inspires, empowers, and enriches travelers who care.	https://www.afar.com/
JustLuxe	Over the last 17 years, the JustLuxe team of writers and contributors have engaged more than 110 million affluent visitors across 22-luxury lifestyle, fashion and travel categories. Internationally recognized as one world's best luxury publications, the award-winning JustLuxe, has served the needs of thousands of luxury and premium brands and provides visitors with a comprehensive guide to the finer things in life.	https://www.justluxe.com/
Luxurious Life Magazine	Luxurious Life Magazine are the ultimate showcase for five-star travel, fine dining, exclusive property and interiors, luxury cars and yachts, high-end fashion, premium beauty, and the very best in luxury real estate.	https://www.luxuriouslifemagazine.com/
Beverly Hills Lifestyle Magazine	Beverly Hills Lifestyle Magazine is the premier luxury advisor on the market. Both the printed version of BHL and the website introduce the reader to all that is luxurious, opulent, and chic.	https://www.bhlmagazine.com/

MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
LUX Lifestyle Magazine	LUX Lifestyle is a leading luxury lifestyle publication celebrating the art of living beautifully.	https://www.luxlifestyle-magazine.com/
Resident Magazine	Resident embodies the aspirational luxury lifestyle. The best in travel, dining, fashion, and more.	https://resident.com/
Artful Living	Artful Living is one of the top independent boutique lifestyle magazines across the United States with international reach. Founded in 2008, this award-winning quarterly magazine features engaging original content and beautiful design, bringing the best of the North and beyond to an affluent audience with impeccable taste.	https://artfulliving.com/
NOBLEMAN	NOBLEMAN is a premier American men's ultra-luxury magazine uniquely crafted for the modern gentleman. Distributed nationally, it focuses on the people, places, and events that define creative style, and beyond.	https://noblemanmagazine.com/
Luxury Portfolio Magazine	Luxury Portfolio magazine features the latest luxury perspectives on Real Estate, Design, Travel and Lifestyle.	https://www.luxuryportfolio.com/magazine
Gafencu	An international monthly luxury lifestyle magazine, providing definitive coverage of contemporary style and culture.	https://www.igafencu.com/r/

MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
Monarch	Monarch is the forum that brings its sophisticated readership detailed insight into a range of subjects which include automobiles, real estate, travel, private aircraft, fashion, fine jewelry and watches, art, wine, state-of-the-art home electronics and much more	https://monarchmagazine.com/
VIE Magazine	Vie is a French word that means "life" or "way of living." VIE magazine sets itself apart as a high-gloss publication focusing on human-interest "Stories with Heart and Soul" and is known for its unique editorial approach as an inspirational luxury lifestyle magazine for everyone, everywhere, on a mission to add beauty to the world. The award-winning monthly title was founded in 2008 and is produced by the specialty publishing and branding house The Idea Boutique (TheIdeaBoutique.com).	http://viemagazine.com/
LPS China	Asia's leading luxury property platform. Since 2010, LPS China has developed a leading platform to connect Chinese elite property investors with global luxury properties.	https://www.lps-china.com/
Esquire	As one of the world's leading luxury lifestyle e-magazine groups, Luxuria Lifestyle International offers a comprehensive tour of the affluent lifestyle. Its readership can enjoy unbiased articles and reviews of the best luxury goods and services that money can buy.	https://www.esquire.com/
L' Officiel	L'OFFICIEL is a luxury, fashion, beauty and lifestyle global magazine, published in over 70 countries.	https://www.lofficielusa.com/
DWELL	Connecting the modern world to all things design.	https://www.dwell.com/
House Beautiful	House Beautiful is dedicated to offer you the best in inspiration and education for your home, from DIY projects to smart tips and designer-tested ideas across the magazine pages, website, and videos.	https://www.housebeautiful.com/

MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
British Vogue	Vogue offers fashion, beauty and lifestyle since 1916.	https://www.vogue.co.uk/
DestinAsian	DestinAsian is a leading travel magazine in the Asia-Pacific region which is distributed globally.	https://www.destinasian.com/
British GQ	GQ is a premier lifestyle magazine for men's style, lifestyle and entertainment.	https://www.gq-magazine.co.uk/
XPEDITION Magazine	Dubai's leading homegrown luxury lifestyle, travel & fashion magazine.	https://www.xpeditionmagazine.com/
МОЈЕН	MOJEH Magazine features world-class fashion photography, thought- provoking articles and leading industry voices, offering the Middle East's sophisticated women a trusted luxury resource to match their vibrant lifestyles.	https://mojeh.com/
Grazia	Grazia is the home of this week's biggest news stories and talking points as they happen, smart shoppable fashion, the most up-to-date trends from the runway, red carpet and the street.	https://graziadaily.co.uk/
aeworld	Adam & Eve (a&e) is a print and online magazine for men and women of the Middle East, covering all areas of the luxury world, from fashion to jewellery, watches and lifestyle.	https://aeworld.com/

MEDIA NAME	ABOUT MEDIA	OFFICIAL WEBSITE
FACT Bahrain	FACT Bahrain is the region's go-to magazine for all things arts and culture related.	https://fact-magazine.com/
Emirates Woman	Emirates Woman is the number one destination for women in the Middle East, thinking globally and supporting locally across the region.	https://emirateswoman.com/
Grail Middle East	Grail Middle East is an online and print quarterly magazine that focuses on luxury. It started gaining regional attention during the launch of its third issue featuring actress Jamila Awad as the cover star. With features highlighting Grail's cover shoot on Entertainment Tonight, MBC, Arabwood, and leading Saudi newspaper Al Bilad. Shortly after, Grail has secured features with several Middle Eastern stars such as Mona Zaki, Dhafer L'Abidine, Mohamed Hadid, Salma Abu Deif, and others.	https://grailmiddleeast.com/
LUXUO UAE	The UAE's foremost digital source of luxury news and features leading a HNWI lifestyle.	https://luxuo.ae/
The Art of Living	It's all in the name! For over 20 years, The Art of Living has been a reliable inspiration platform for luxury interior and architecture in The Netherlands and Belgium. Presenting more than 300 villas and apartments with own photographers and journalists a year.	https://magazine.theartofliving.nl/



# **CONTACT US**

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