



2023
TOP 50 BEST LUXURY INFLUENCERS
& BLOGGERS IN THE WORLD

GLOBAL LUXURY WINNERS REPORT



ABOUT LUXURY LIFESTYLE AWARDS

Luxury Lifestyle Awards is one of the world's most recognized and respected brands, providing assurance of the highest quality and representing pioneering excellence and innovation.

Luxury Lifestyle Awards is a global award selecting, recognizing, celebrating and promoting the best luxury goods and services all over the world.

Our goal is to connect people with the best of luxury. We evaluated more than 10 000 goods and services in 400 categories from 60 countries and analyzed the results to give you a TOP list of the best of the best in the world!

Today we can safely say that primacy in coverage of the world of luxury and marketing campaigns is shifting to Influencers and bloggers.

Luxury influencers and bloggers have become the authoritative guides to the luxury sector for a large number of consumers. They have earned the trust of users to choose and buy exclusive products and services of the highest quality.

The intimacy, positive emotions, and meaningful connections that influencers create are important not only for consumers, but also for luxury brands. The industry knows many examples of how a personalized relationship between a brand and its customers is the way to build audience trust and present its best features. Top bloggers and influencers are the best intermediaries for building these relationships, acting as a liaison between luxury brands and their audiences.





Having started in the field of the best exclusive products and services in 2008, the Luxury Lifestyle Awards have been active participants in the luxury industry over the years and have had the opportunity to observe its evolution. One of the key changes in the sector has been the digitalization of media content and its transition to online. This, in turn, has opened up opportunities for talented content creators to show their best qualities by broadcasting a sophisticated sense of taste and views on the luxury lifestyle to audiences of millions.

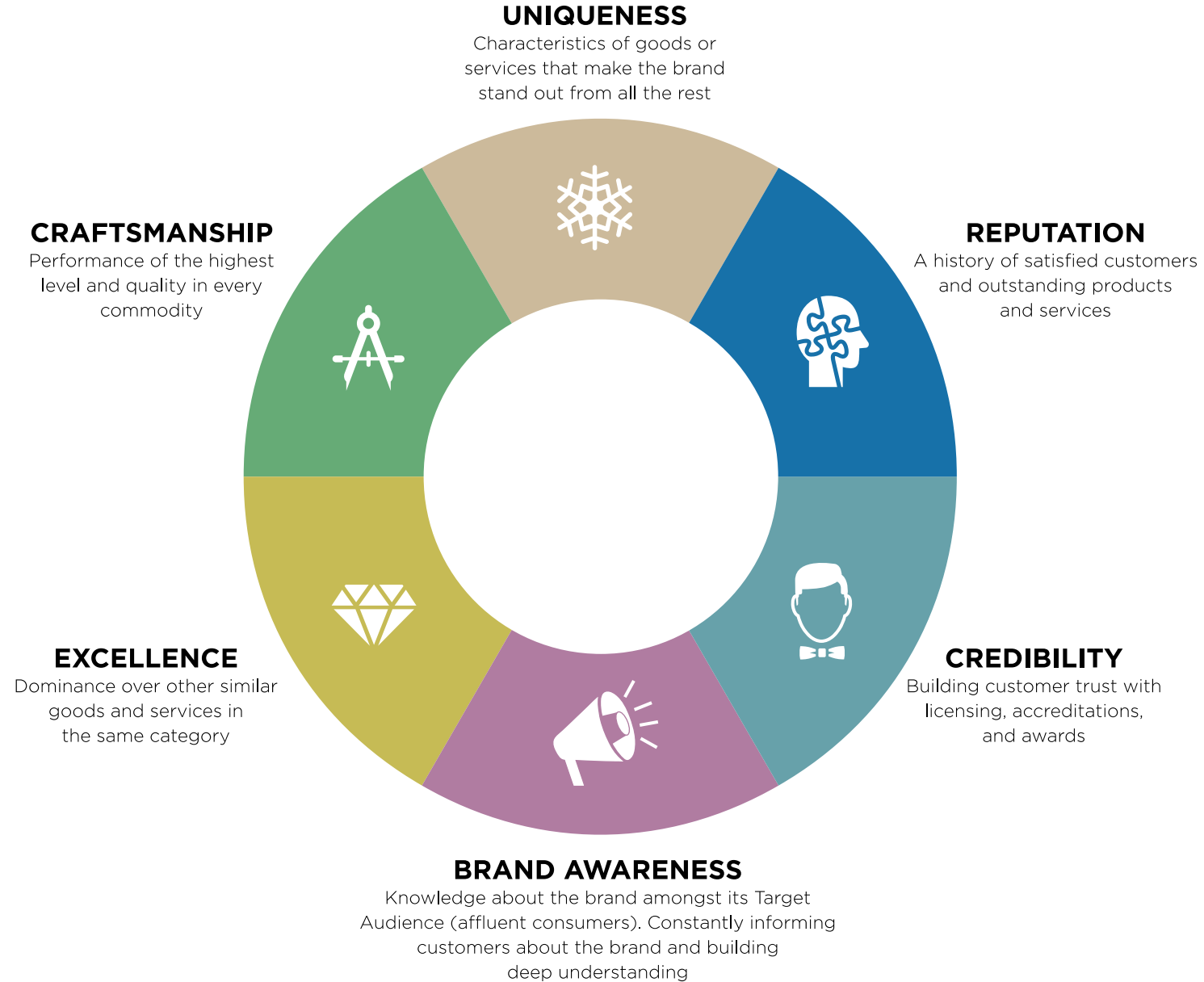
Luxury Lifestyle Awards experts have shortlisted the world's most trusted Influencers, whose credibility is proven by LLA wins and the trust of millions of followers.

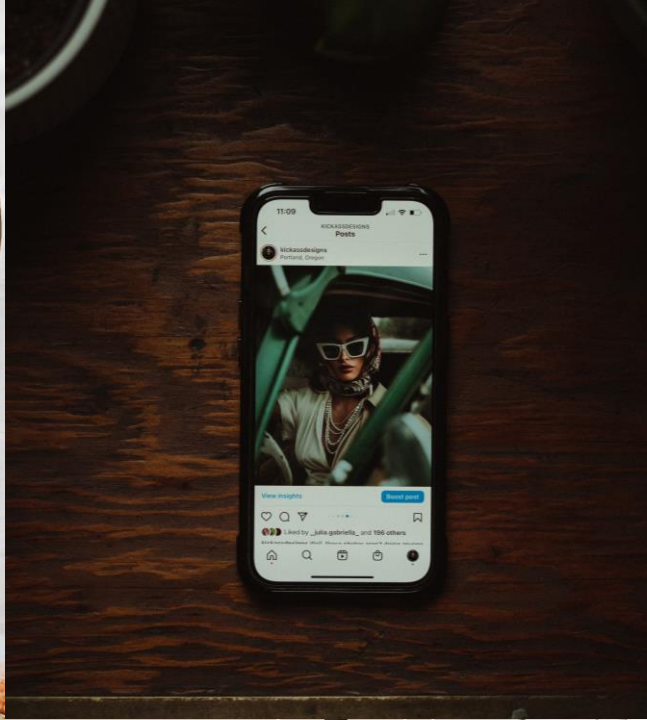
HOW DO WE FIND THE BEST

Online Desk Research



SELECTION CRITERIA





As a result of a rigorous study by the Luxury Lifestyle Awards expert committee and based on an unprecedented understanding of the demands of discerning readers, the **TOP 50 Best Luxury Influencers and Bloggers in the World** have been selected and awarded, featuring the leading personalities who define luxury every day.

Check out the list below of the world's top 50 influencers and bloggers who benefit both luxury brands and their audiences by helping them find each other and build lasting trust between them.



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INFLUENCER	ABOUT	REFERENCE
Luxe Provence	Luxe Provence blog goes behind-the-design and discover Tarik's favorite Provence artisans, personalities and design collaborations, plus her insider's travel guides and top weekend getaway destinations.	https://www.luxe-provence.com/
Akanksha Redhu	A content creator since 2010 covering fashion, beauty, lifestyle and travel stories.	https://www.akanksharedhu.com/
Curbed	Curbed relaunched as part of <i>New York Magazine</i> in 2020, covering Cityscape, Design Hunting, Real Estate and the Best of New York.	https://www.curbed.com/
Luxe Bible	Luxe Bible is a fun website with a cool team of writers based across the country in London, Manchester and Newcastle who thrive on quirky events and appreciates all the finer things in life, in London and beyond.	https://luxebible.com/
Luxe Adventure Traveler	This award-winning travel blog is all about heart pumping adventures, world-class accommodations and luxury experiences.	https://luxeadventuretraveler.com/

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The Alvianto	A personal web blog about family, traveling, lifestyle and beauty, since 2010.	https://www.thealvianto.com/
The Rhapsody	An online platform that offers a glimpse into the homes and workspaces of creative people.	https://www.instagram.com/_therhapsody_/
My Scandinavian Home	A daily blog about beautiful Scandi-inspired interior design.	https://www.myscandinaviashome.com/
Gucki	Gucki shares daily stories and inspirations about design, travels, lifestyle, photography, recipes and fun DIY projects.	https://gucki.it/
Ave Styles	AVE Styles began in 2010 as a personal blog with no clear aim or thought that it would become more than a place for everyday musings that ranged from fashion to home decor to recipes. The blog offers hope and a smile without a perfect bow to help Millennial women keep going in the face of adversity and do it in style!	http://www.avestyles.com/blog
Asianmapleleaf	Canadian Travel Blogger currently living in New York who loves exploring new destinations each year, experiencing different cultures and also trying the local food.	https://asianmapleleaf.com/

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Inspiring Wit	Inspiring Wit is a fashion, beauty and travel blog inspiring women to seek adventure, live stylishly, feel empowered, find balance and above all be happy.	https://www.inspiringwit.com/
The Stylephiles	The Stylephiles was born from a shared passion drawing from sources around the globe with a unique ability to mix the accessible with the aspirational – the hand-crafted statement piece with the timeless classic.	https://www.thestylephiles.com/
Nicole Isaacs	Explorer, TV host, Storyteller, and Foodie, blogging since 2009 about travel, shopping, fashion, gastronomy and many more.	https://www.nicoleisaacs.com/
Mel Vandersluis	A content creator for fashion, lifestyle and tourism boards all over the world, creating some of the coolest projects ever.	https://www.moreofmel.com/
ENIKŐ TÓTH	Enikő Tóth is a fashion and travel blogger who likes to write not only about luxury fashion, but five-star hotels, fine dining restaurants, fancy beauty products and high-tech.	http://www.enikototh.com/
Rich Lifestyle	Independent Luxury Lifestyle Blog writing about the most luxurious things and destinations on earth.	https://richlifestyle.co/

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Yellowtrace	Yellowtrace is an influential and award-winning online design publication. The site is updated daily, Monday through Friday, with carefully curated, cutting-edge, and highly researched content in the areas of Interior Design, Architecture, Art, Photography, Travel & Design Culture.	https://www.yellowtrace.com.au/
Lisa Homsy	Over the years, Lisa's passion for travel continues to stem from her endless curiosity of exploring new countries and experiencing new cultures. She creates unique travel, fashion & lifestyle content around the world with the hope that it inspires others to see the world through storytelling and the ability to connect with others.	https://lisahomsy.com/
Pommie Travels	A travel blog that started in 2009, providing travel advice, destination guides, things to do, epic itineraries and money saving travel tips.	https://www.pommietravels.com/
Alice Catherine	Content creator for Beauty, Fashion, Health, Inspiration, Lifestyle and Travel features.	https://www.alicecatherine.com/
LUX XU	LUX XU is the reference Luxury Design, Quality and Innovation. They are present in the most recognizable and exclusive trade shows bringing what they do best, exclusive design by setting trends.	https://www.luxxu.net/blog/

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Life With Me	Life With Me is a space to share expertise on style, wellness and travel – in hopes to inspire readers to lead a <i>beautiful life</i> inside and out.	https://lifewithme.com/
Silverspoon London	A passionate blog about luxury lifestyle, food and travel.	http://www.silverspoonlondon.co.uk/
Travel Lab	Inside the Travel Lab is a multi-award winning travel blog founded by doctor turned writer Abigail King. Founded in 2008, it goes behind the scenes to bring stories from around the world to curious, responsible travellers.	https://www.insidethetravellab.com/
Centsational Style	Centsational Style shares inspiring interior design, smart home improvement, creative DIY projects, as well as travel tips and exploring.	https://centsationalstyle.com/
Global Grasshopper	An award-winning travel blog unravelling the secrets of the world for independent travellers.	https://globalgrasshopper.com/
Lussorian	Established in 2003, Lussorian is one of the UK's first established blogs dedicated to luxury. They aim to provide thoughtful insights into the world of luxury through their writing.	https://lussorian.com/

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Dame Traveler	Nastasia Yakoub, a Labor & Delivery nurse turned photographer, travel blogger and author of Dame Traveler book: Live The Spirit of Adventure and Dame Traveler, a curated women's travel blog where female travelers can inspire and connect with one another.	https://dametraveler.com/
Pursuitist	Internationally recognized as one of the world's most influential luxury lifestyle and travel blogs. The award-winning blog engages affluent connoisseurs with engaging content that speaks to their high-end interests.	https://pursuitist.com/
Salt in our Hair	A travel and photography platform run by Hannah and Nick with the mission to promote tourism, using a unique approach that puts stunning visuals at the forefront. Together with their team of 6, they inspire millions every year with their travel guides and photography.	https://www.saltinourhair.com/
Inhabit	A blog from Corcoran Real Estate company sharing news, insights and tips from the Real Estate industry.	https://inhabit.corcoran.com/
Ashleigh D'Mello	Ashleigh D'Mello is an Australian personal style and lifestyle blogger based in Boston, USA. With a love for style and content creation, Ashleigh's self-titled blog shares a glimpse into her everyday life, travel adventures and beauty finds, and inspires the daily outfits of a worldwide audience.	http://www.ashleighdmello.com/

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FRESH AND FEARLESS	Fresh and Fearless is a luxury travel and lifestyle blog with the aim to share the world's best five-star hotels, restaurants, fashion and grooming all from personal reviews.	https://www.freshandfearless.co.uk/
Sophie Allegra	Sophie is an LA-based influencer and content creator, aiming to celebrate the art of fashion, lifestyle and beauty to inspire women worldwide.	https://sophieallegra.com/
Polkadot Passport	The blog started as a source of travel inspiration and information for adventurous souls, by sharing unique bucket list experiences, comprehensive destination guides, travel photography tips and more to inspire people to explore the beautiful world we live in.	https://polkadotpassport.com/
Style'd Avenue	A stylish blog by Megan who loves sharing all the things she adores and are passionate about, such as fashion, travelling, beauty and lifestyle.	https://styledavenue.com/
Habitually Chic	Heather shares stories about design, fashion, travel, art, architecture, photography, films, exhibitions, events, and everything else that sparks her interest.	https://www.habituallychic.luxury/
Joe Peters	Joe Peters is a content creator that runs a successful lifestyle Instagram based in London, United Kingdom, and specializes in fashion, travel, food, drink and the finer things in life.	http://www.jcdpeters.com/

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Kate Waterhouse	A go-to fashion trends platform in Australia, also featuring beauty and lifestyle content as well as candid celebrity interviews.	https://katewaterhouse.com/
Connie and Luna	A travel and lifestyle journal sharing inspiring, authentic and unique stories on things that matter most such as local and international travel experiences, home decor and lifestyle musings, fashion, beauty and everything for like-minded readers from around the globe.	https://www.connieandluna.com/
Luxury Travel Diary	A blog, sharing travel news, tips & reviews of luxury hotels to help plan your vacation.	https://www.luxurytraveldiary.com/
Carin Olsson	A creative outlet and a place where Carin shares her passion for photography and all the beautiful things and places she comes across.	https://www.carinolsson.com/
Twice Blessed	This Fashion & Lifestyle blog is a destination that hosts content on how to style, care and integrate fashion into your lifestyle.	https://www.twiceblessed.com.au/
Delhi Royale	Delhi Royale was established in 2017 to fill a gap in the Indian luxury market by being the ultimate guide to Luxury Lifestyle and an Elite Community.	https://www.delhiroyale.in/luxury-lifestyle-blog

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Li-Chi Pan	South African-born Taiwanese photographer & art director, Li-Chi has an eye for creating detailed, high-quality lifestyle and travel photography that has made her a highly sought after collaborator with luxury brands like Audi, Chanel, Dior and Moët & Chandon.	http://lichipan.com/
Camila Coelho	Camila Coelho is a content creator who loves sharing stories about fashion, beauty, travel and lifestyle to inspire others.	https://camilacoelho.com/
We Are Travel Girls	A platform dedicated to inspiring, connecting, and empowering female travelers around the world. With new, authentic travel articles published every week, their community continues to grow and inspire women to step out of their comfort zones and embark on their own exciting travel adventures.	https://wearetravelgirls.com/blog/
Voyage Provocateur	On this blog you will find honest tips and reviews from travels and explorations all over the world.	https://voyageprovocateur.com/
Passage & Passport	A blog by Lara and Uroš who has a deep passion for travel photography for almost 7 years now. They are mostly focused on creating beautiful travel content that inspires wanderlust and encourages people to chase their dreams and travel.	https://passagepassport.com/

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