



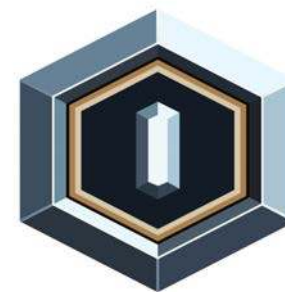
# LUXURY LIFESTYLE AWARDS 2022

*14<sup>th</sup> Annual*

**BEST OF LUXURY**

Take care of your credibility — build trust  
with the symbol of excellence!





# **PLATINUM**

## **Membership Package**

**\$4600**

\*6 months package, one-time payment for 6 months

## — Symbol of Excellence

Luxury Lifestyle Awards is one of the world's most recognized and respected brands, providing assurance of the highest quality, and representing pioneering excellence and innovation.





**I Personalized set of Winner Logos and the right to use them in your advertising and PR campaigns**

These logos are recognized worldwide and confirm the exceptional nature of a company in the eyes of the global professional and consumer community.

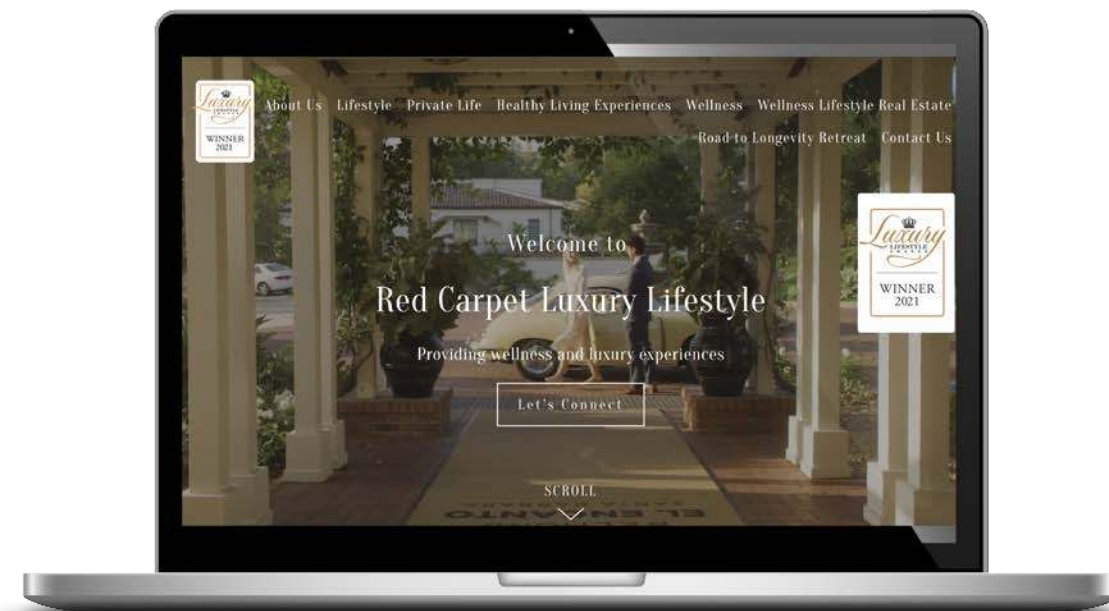


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## Winner Logo Widget for advertisement on your website

You are the winner of the Luxury Lifestyle Awards, and your audience deserves to know about it! Share this achievement by using Winner Widget, a simple and effective tool for showcasing your win via your website.

Winner Logo Widget is an eye-catching visual element on a web page that attracts the attention of potential customers and increases the loyalty of existing clients, driving your business success and brand recognition.



\*See [here](#) an example of using the Winner's Widget

### 3 Digital Congratulatory Letter

### 4 Digital Winner Certificate

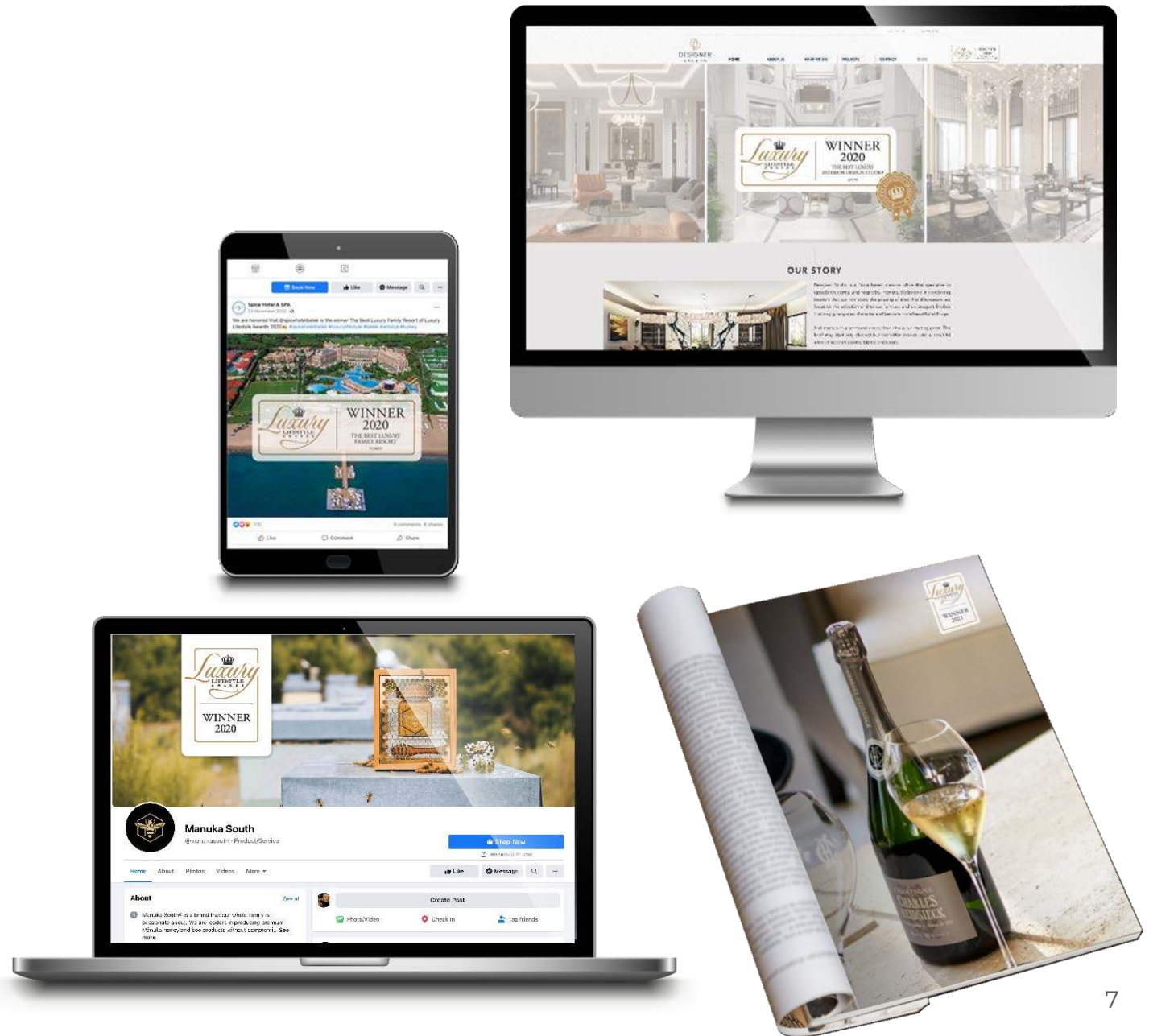




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## Embedding the Winner's Logo into your promotional materials

Our designer is ready to incorporate the Winner Logo into your printed and electronic promotional materials for the announcement of your victory. Add it to your electronic signature, Facebook cover photo, brochures, leaflets, e-newsletter etc. Let the whole world know about your triumph!



\*See more examples of using the Winner's Logo [here](#)



## Winner's Kit

Showcase your Luxury Lifestyle Award at your property with your Presentational Winner's Kit that will be delivered directly to your office.



\*Worldwide shipping of merchandising materials is included







## 1 Golden Crown Trophy with an LED Display

The official symbol of Luxury Lifestyle Awards is the Golden Crown, which embodies luxury and uniqueness characteristic of this market segment.

This classy symbol of victory is a great way to demonstrate your outstanding achievements to clients, partners and competitors. The immaculate design of the Award Trophy emphasizes the importance of your sterling work.





- ② Award Plaque made of glass and iron



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Winner Certificate in frame

4

Printed version of the Congratulatory Letter with a wax seal





5 5 Winner Logo Stickers

6 Presentational Winner's Kit and Winner's Marketing Toolkit

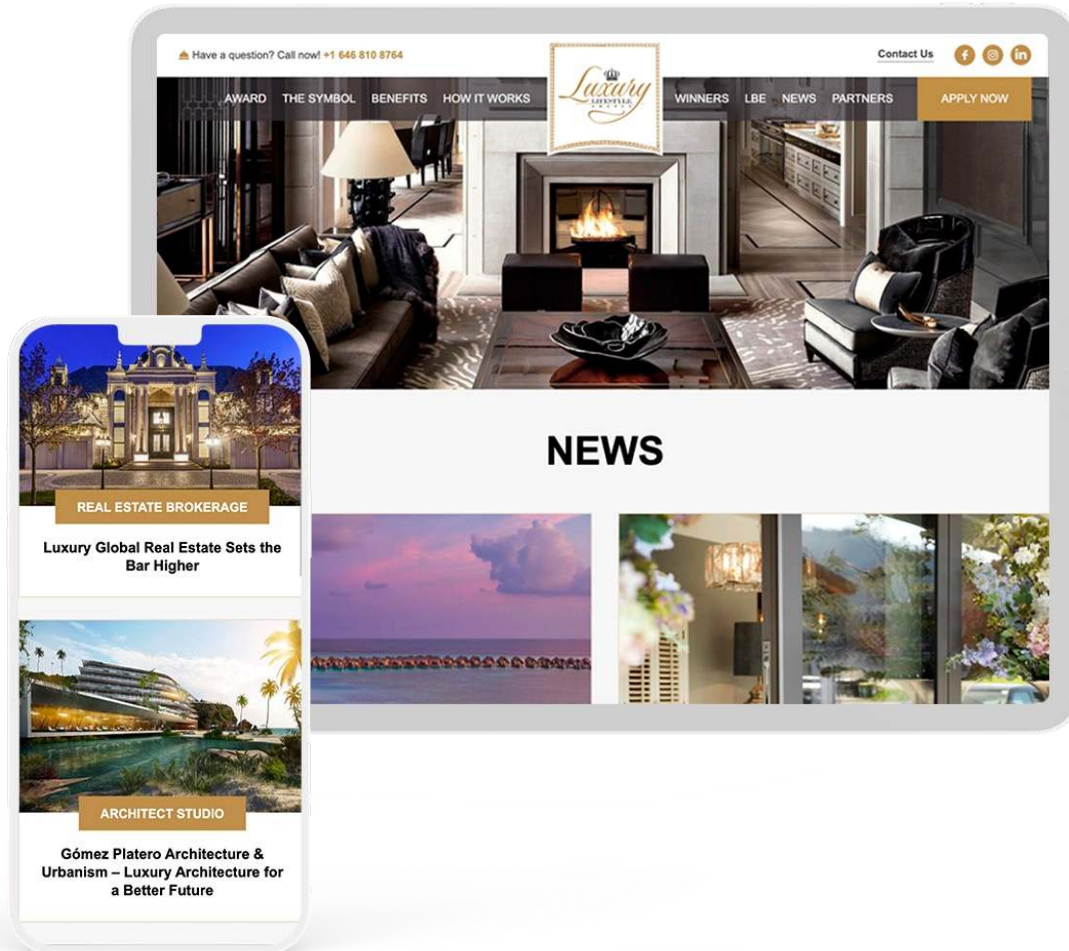
In the Toolkit you will find advice on how to use the winner's merchandising materials, LLA's logo and other electronic elements of the Award in your PR and advertising campaigns.



# Promotion on Luxury Lifestyle Awards platforms — 12 months

- 1 Winner's Profile on LLA website
- 2 Press Release announcing your victory on LLA website
- 3 Review of the Winner's product/service on LLA website
- 4 Announcement about your victory on LLA social media accounts (Facebook, Instagram, LinkedIn)
- 5 Up to 6 publications of your news on LLA website and social media during your 6 months promotional period\*.  
\*Subject to you providing new material for fresh news articles.
- 6 Up to 4 news articles will be included in LLA E-mail Newsletters during the 6 months promotional period\*.  
\*Subject to you providing new material for news.

\*Follow [the link](#) to see examples of publications in the Awards Media





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The convenient location opens up opportunities to explore the numerous attractions of the region. Guests of **Cook's Club City Beach Rhodes** can enjoy the archaeological sites of the medieval city of Rhodes, the ancient city of Kamiros, the acropolis of Lindos, take a tour of Halki and Symi, visit the famous butterfly valley, Mandraki harbor, Kalithea springs, St. Nicholas lighthouse and windmills.

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## International media coverage — 6 months

Position your company as a leader in your field for 6 months! LLA will promote your company's PR materials to the most targeted international media and journalists. You will receive 8 assured publications in industry-related international online magazines during your 6 months promotional period\*.

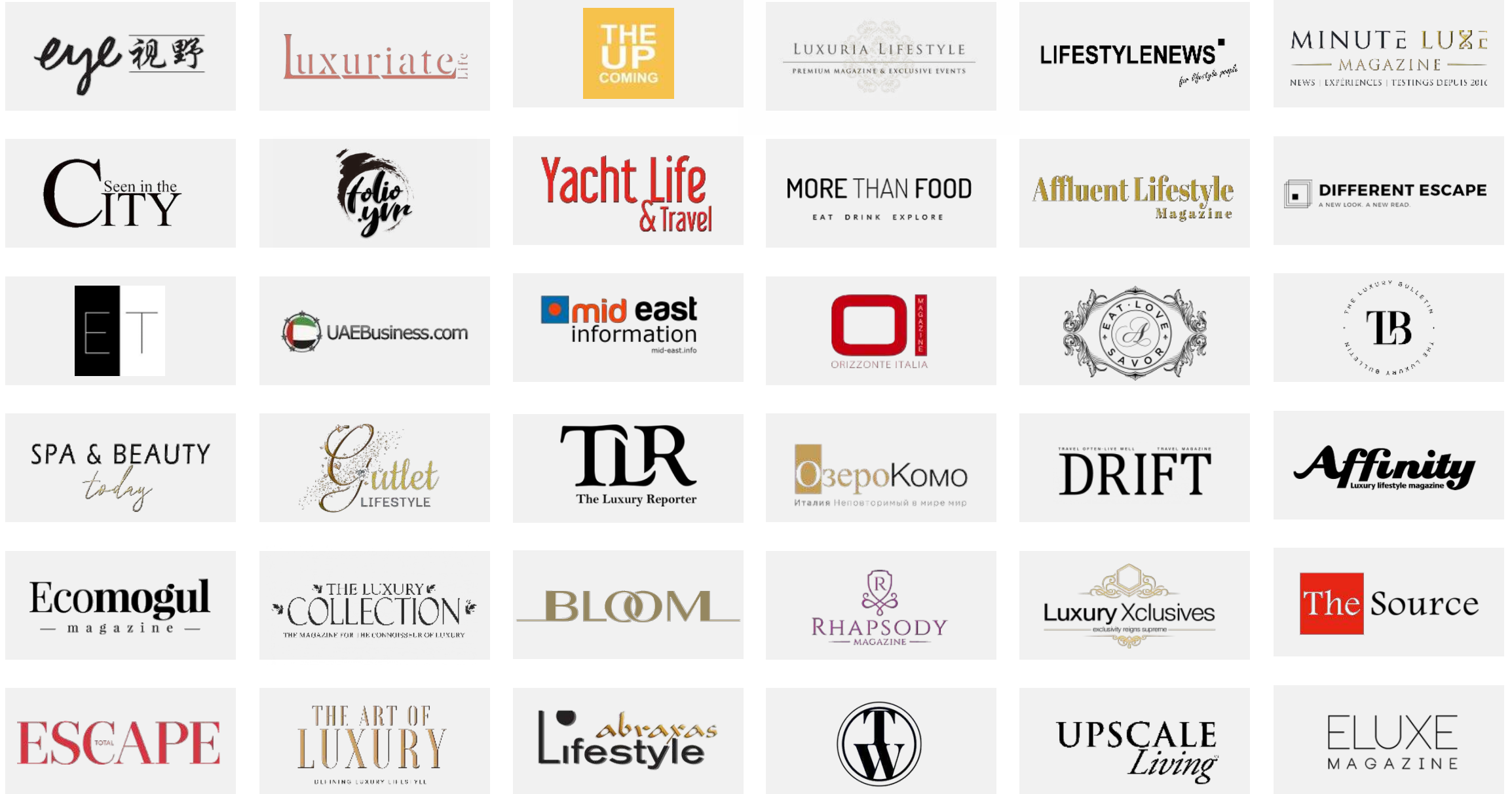
\* Content and a variety of publications will rely on content provided by you.

\*\* Follow [the link](#) to see examples of publications in the Media





## We are in media





## **Nomination for the 2023 Award**

Nomination of your brand will automatically roll over to the next award cycle.





## CONTACT US

Luxury Lifestyle Awards



One World Trade Center  
Suite 8500, New York, NY  
10007, U.S.A.

+1 646 810 8764

[www.luxurylifestyleawards.com](http://www.luxurylifestyleawards.com)

[info@luxuryawards.com](mailto:info@luxuryawards.com)

