



LUXURY LIFESTYLE AWARDS 2022

14th Annual

BEST OF LUXURY

Take care of your credibility — build trust
with the symbol of excellence!



DIAMOND

Membership Package

\$6000

*12 months package, one-time payment for 12 months

— Symbol of Excellence

Luxury Lifestyle Awards is one of the world's most recognized and respected brands, providing assurance of the highest quality, and representing pioneering excellence and innovation.



I Personalized set of Winner Logos and the right to use them in your advertising and PR campaigns

These logos are recognized worldwide and confirm the exceptional nature of a company in the eyes of the global professional and consumer community.

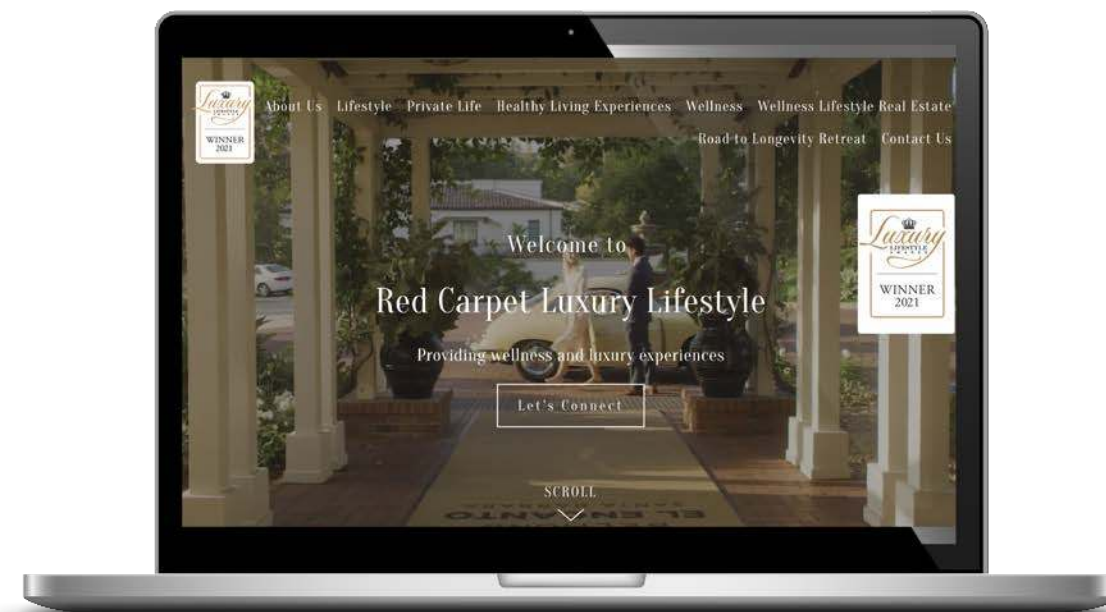


2

Winner Logo Widget for advertisement on your website

You are the winner of the Luxury Lifestyle Awards, and your audience deserves to know about it! Share this achievement by using Winner Widget, a simple and effective tool for showcasing your win via your website.

Winner Logo Widget is an eye-catching visual element on a web page that attracts the attention of potential customers and increases the loyalty of existing clients, driving your business success and brand recognition.



*See [here](#) an example of using the Winner's Widget

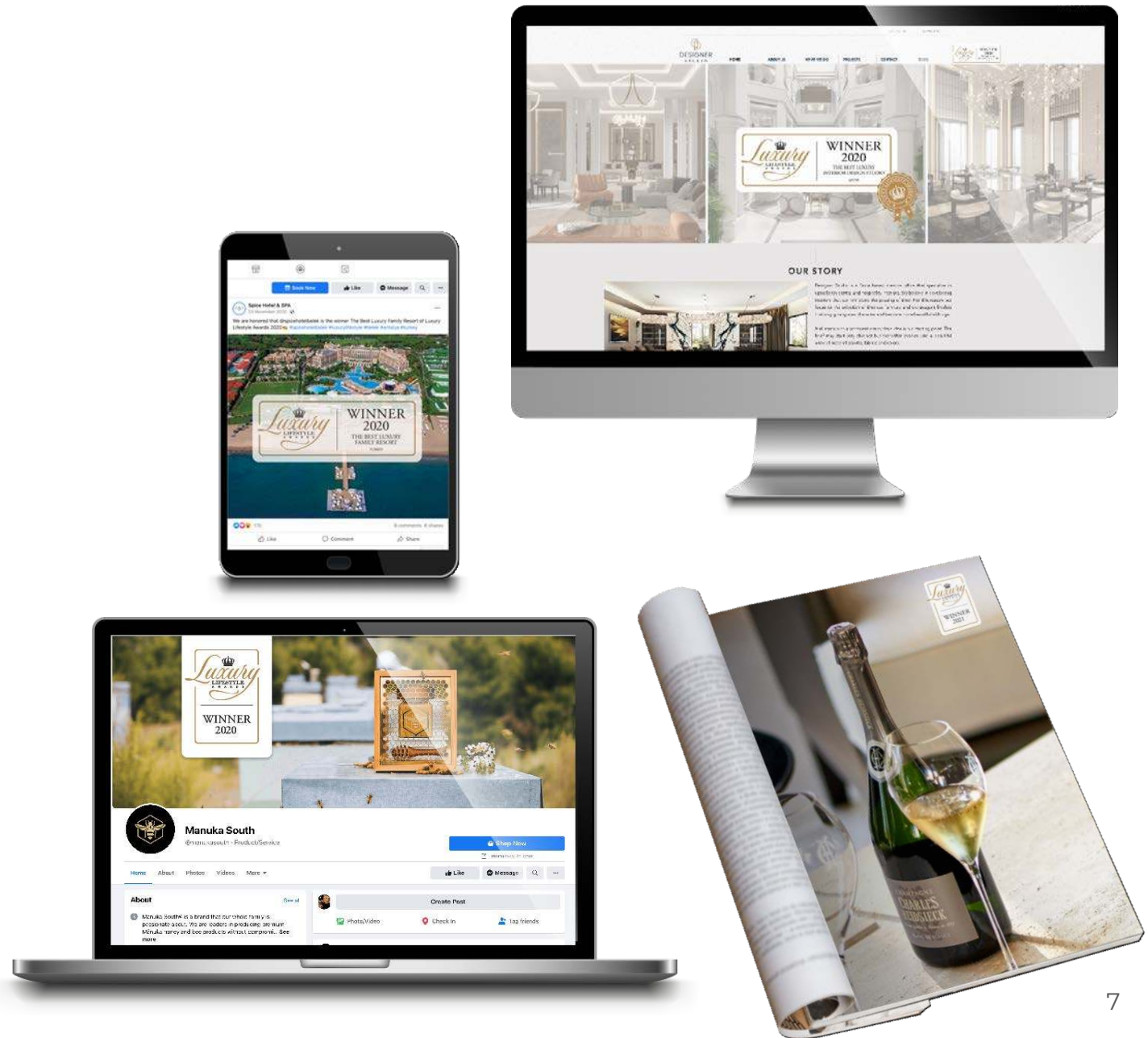
- 3 Digital Congratulatory Letter
- 4 Digital Winner Certificate



5

Embedding the Winner's Logo into your promotional materials

Our designer is ready to incorporate the Winner Logo into your printed and electronic promotional materials for the announcement of your victory. Add it to your electronic signature, Facebook cover photo, brochures, leaflets, e-newsletter etc. Let the whole world know about your triumph!



*See more examples of using the Winner's Logo [here](#)

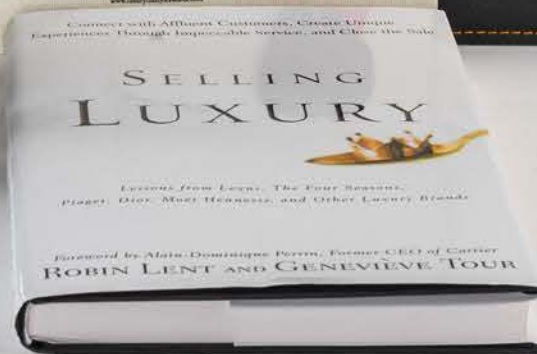
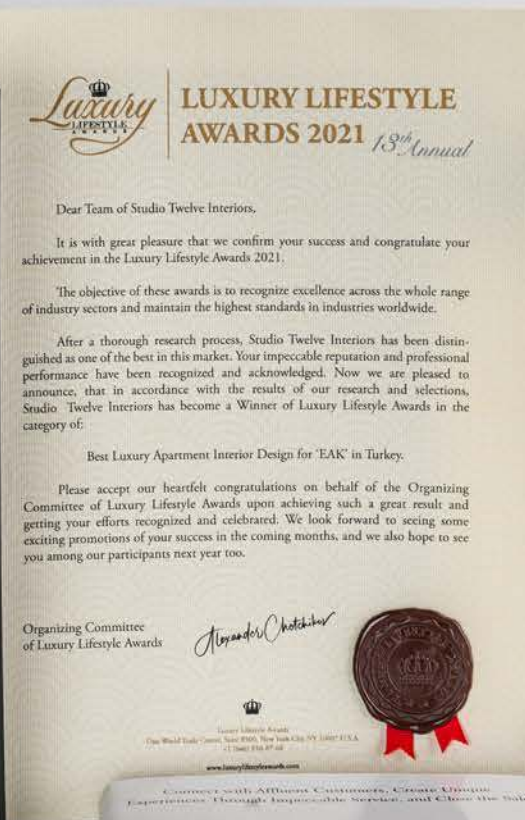


Winner's Kit

Showcase your Luxury Lifestyle Award at your property with your Presentational Winner's Kit that will be delivered directly to your office.



*Worldwide shipping of merchandising materials is included





I Golden Crown Trophy with an LED Display

The official symbol of Luxury Lifestyle Awards is the Golden Crown, which embodies luxury and uniqueness characteristic of this market segment.

This classy symbol of victory is a great way to demonstrate your outstanding achievements to clients, partners and competitors. The immaculate design of the Award Trophy emphasizes the importance of your sterling work.



- 2 Award Plaque made of glass and iron



3

Winner Certificate in frame

4

Printed version of the Congratulatory Letter with a wax seal



5 5 Winner Logo Stickers

6 Presentational Winner's Kit and Winner's Marketing Toolkit

In the Toolkit you will find advice on how to use the winner's merchandising materials, LLA's logo and other electronic elements of the Award in your PR and advertising campaigns.





Book

Winning Luxury Lifestyle Awards is the result of your hard work in bringing luxury and excellence into people's lives. We're sure there are many more victories to come, and one of these books, which you'll receive as part of your Winner's Kit, will help you reach new heights in the luxury industry.

Book "Luxury Selling" by Francis Srun

Sales in luxury is a special art that differs from sales in other industries. Understanding the buying motivations of wealthy customers is the way to build trust and loyalty with them. The book by Francis Srun helps to better understand the decision-making process of luxury customers as well as gives effective algorithms of actions for successful luxury selling.

As part of the Diamond package, the winner receives a signed book and the opportunity to apply 20 years of experience in the luxury industry to work with ultra-high-net-worth individuals as efficiently as possible.

Book "Selling Luxury" by Geneviève Tour and Robin Lent

Selling Luxury is a unique book that will help you dive into the rich and fascinating world of selling luxury goods and keeping customer loyalty. The authors of the book, Geneviève Tour and Robin Lent share with readers their thirty years of experience in the industry, offering effective ways to achieve excellence in service and revealing all the magic, passion, and emotion that selling in the luxury universe can provide.

The tips and insights available in the book will be useful to beginners and experienced salespersons alike as they continue to learn new things and improve their professional skills.

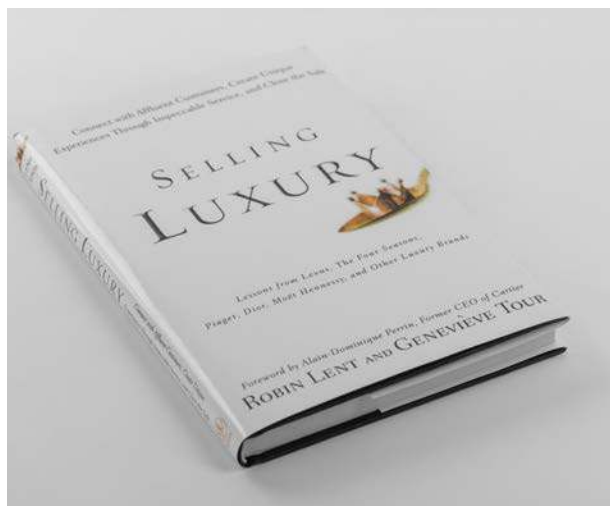
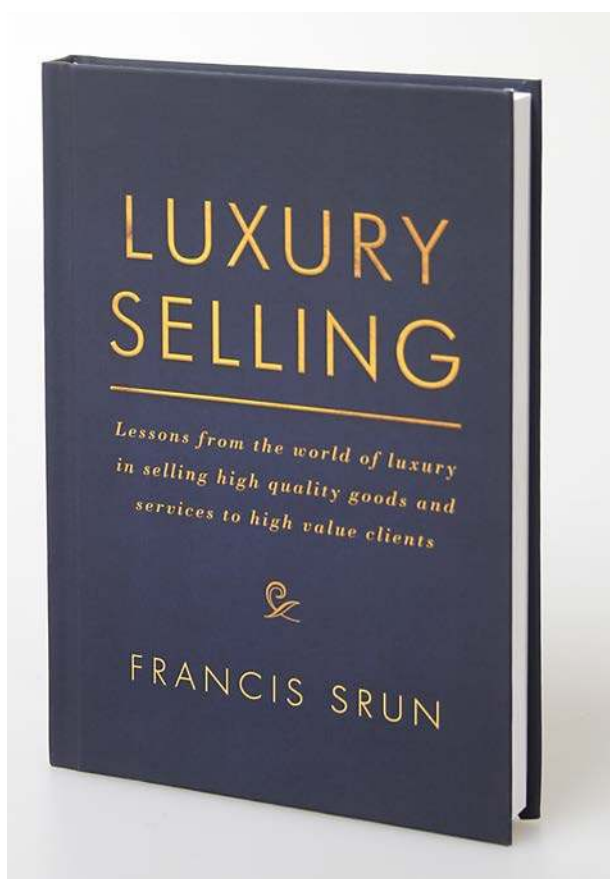


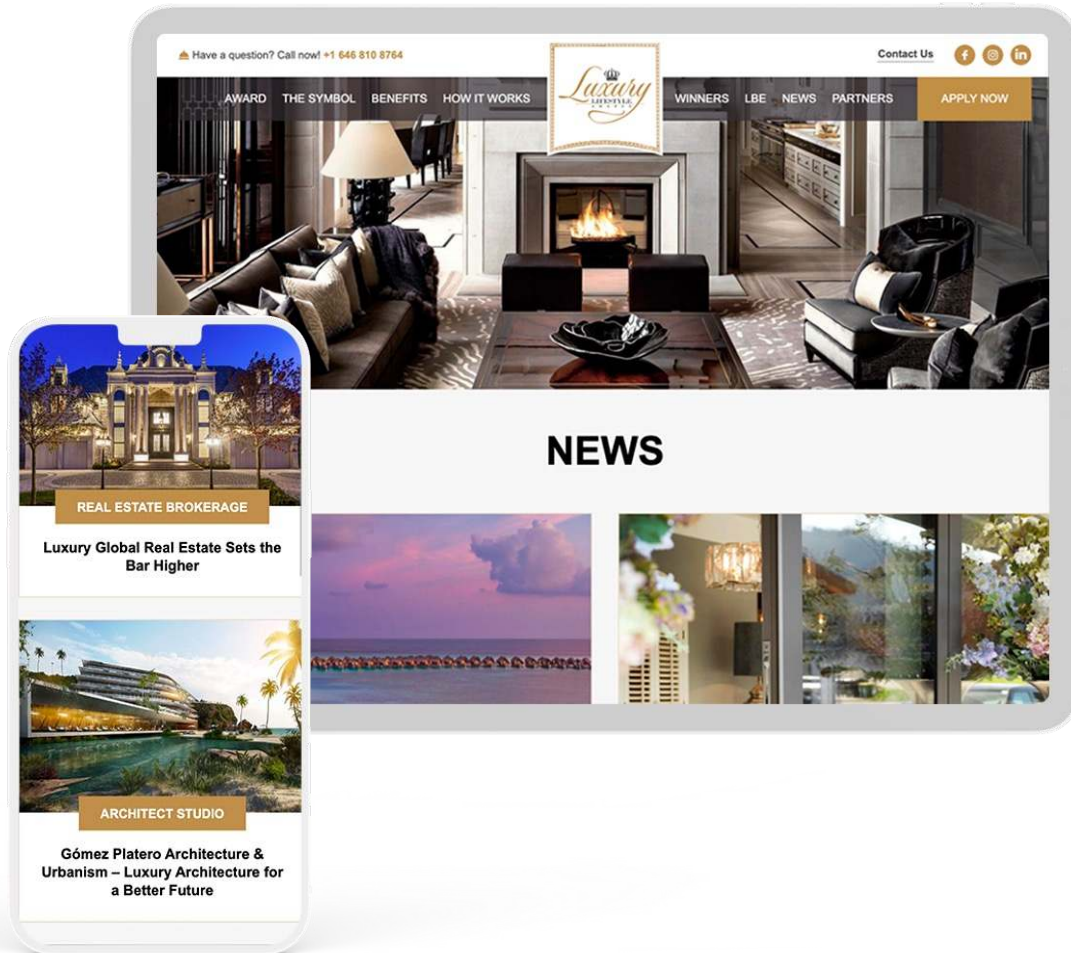
Photo shoot of the winner's team with the Trophy and the Certificate, product photo shoot

Pick a convenient time for a professional photographer to take pictures of your team with the Award merchandize to celebrate the moment of victory. You will also receive photos of the Trophy and the Certificate, which you can use in your promotional materials.

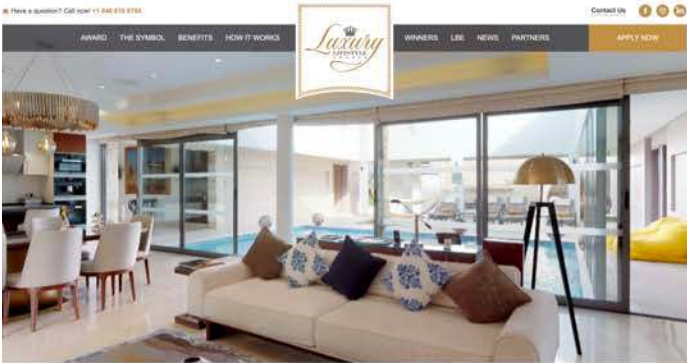


Promotion on Luxury Lifestyle Awards platforms — 12 months

- 1 Winner's Profile on LLA website
- 2 Press Release announcing your victory on LLA website
- 3 Review of the Winner's product/service on LLA website
- 4 Announcement about your victory on LLA social media accounts (Facebook, Instagram, LinkedIn)
- 5 Up to 12 publications of your news on LLA website and social media during your 12 months promotional period*.
*Subject to you providing new material for fresh news articles.
- 6 Up to 6 news articles will be included in LLA E-mail Newsletters during the 12 months promotional period*.
*Subject to you providing new material for news.



Winner's Profile



MELIÁ DESERT PALM DUBAI

9th (LUXE) 2020

A prestigious retreat in an Arabian oasis of calm.


Revel in the refined luxury of Meliá Desert Palm. Set amidst a 160-acre polo estate, this contemporary resort is a haven for discerning travellers seeking memorable experiences infused with wellness and sport.

- Just 20 kilometres from central Dubai
- Conveniently located opposite Dubai Safari Park, home to more than 3,000 animals.
- Exceptional dining experience at Rare, our oak wood-fired grill overlooking the championship polo field
- Unparalleled relaxation at Samāna spa, our in-house sanctuary of wellness and serenity.
- Boutique fitness centre featuring state-of-the-art equipment and extensive views of lush green polo fields
- A spectacular oasis creating the ultimate outdoor destination for weddings and events


Welcome to the urban oasis with polo at its heart. At Meliá Desert Palm, everything evokes the spirit of kings, from the verdant estate and impressive championship polo field to the owners' personal art collection on display throughout the resort.

With the Arabian avant-garde aesthetic of award-winning designer Isabelle Maja, our exclusive private pool villas, opulent spa and refined gastronomic venues have been designed to bring you an unforgettable experience in our world-class polo resort.

Surrounded by views of nature, our modern rooms, suites and villas are infused with contemporary Arabian style, creating a fresh and sophisticated atmosphere for you to enjoy. Revel in premium amenities, with king-size and emperor beds, eiderdown pillows, high-tech surrounds and rainfall showers providing outstanding comfort during your stay.




Press Release about victory



More Meni Boutique Hotels – Award-Winning Luxury Accommodations for Every Choice

10.02.2021



Greece offers a wealth of opportunities for a comprehensive vacation experience. Every region of the country has its own attractions, and the island of Rhodes embodies everything you can love about this sunny land. Here, near the most beautiful beaches, ancient medieval towns, amazing archaeological sites the **Cook's Club City Beach Rhodes Hotel** has hospitably opened its doors to guests. This stylish hotel, which is a part of the **More Meni Boutique Hotel Group**, has been honored as the winner of **Luxury Lifestyle Awards** in the category of **The Best Luxury Boutique Hotel in Greece**.

More Meni Boutique Hotels is a group of three hotels, two of which are located on the gorgeous island of Kos and the third one, **Cook's Club City Beach Rhodes**, is on Elli Beach, one of the most famous beaches of Rhodes. The newly renovated adults-only city hotel is designed in an elegant, minimal style that promotes a simple and relaxing atmosphere to help you fully enjoy your vacation.


Cook's Club City Beach Rhodes hotel offers its guests luxurious accommodation combining modern architecture, sophisticated interior design, relaxing surroundings, and stylish, comfortable space in 18 boutique rooms. Regardless of the type of room you choose, the hotel team guarantees that everyone will find what they need for a perfect holiday and recharge.

The hotel's Restaurant allows you to experience the best of Mediterranean cuisine and hand-picked wines while the seasonal rooftop Pool Bar invites you to enjoy refreshing summer cocktails and magnificent sea views.

"We are proud that the esteemed committee of the **Luxury Lifestyle Awards** has chosen us as one of the best boutique hotels in Greece. Our recent renovation has enabled us to provide the highest quality of accommodation and services, and this award confirms the great results of these changes," commented Mr. Gabriel Karathomas, owner of More Meni Boutique Hotel Group.


The convenient location opens up opportunities to explore the numerous attractions of the region. Guests of **Cook's Club City Beach Rhodes** can enjoy the archaeological sites of the medieval city of Rhodes, the ancient city of Kamiros, the acropolis of Lindos, take a tour of Halki and Symi, visit the famous butterfly valley, Mandraki harbor, Kalithea springs, St. Nikolas lighthouse and windmills.

Review




Luxury Handcrafted Ice Cream That Makes You Come Back for More

10.02.2021



A well-known saying that everything new is a well-forgotten old one is fair to many things, and ice cream is no exception. The idea of **Florencia Ice Cream** is to go back to the roots: to create handcrafted ice cream from scratch with fresh, carefully selected ingredients, that gives the customer something more than a unique rich taste and aroma – it rises emotions and creates unforgettable moments of life. By enriching the magnificent recipes with love for nature and a passion for perfection, **Florencia Ice Cream** has managed to create a unique product that has become the winner of **Luxury Lifestyle Awards** in the category of **The Best Luxury Ice Cream in the Middle East**.



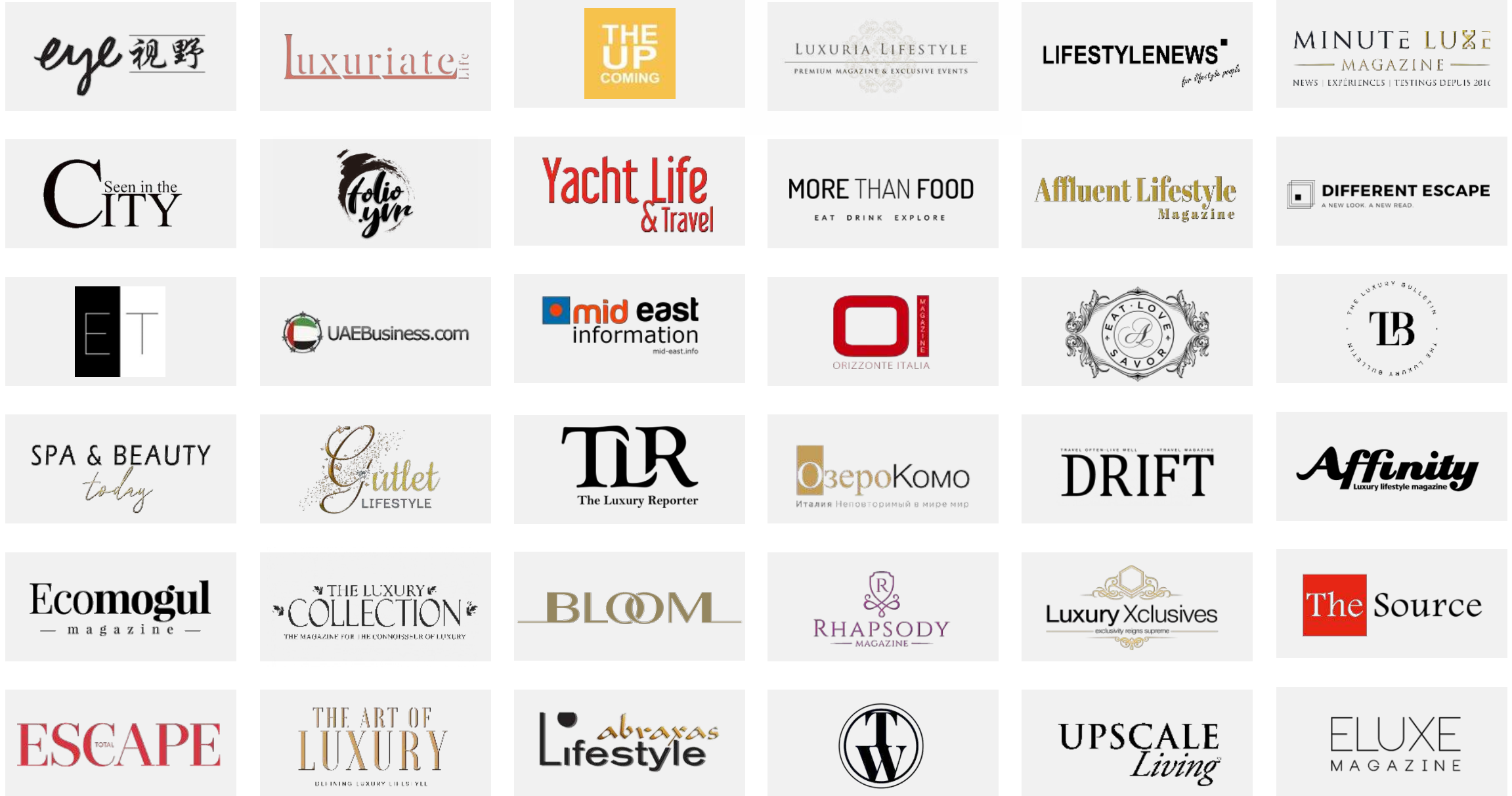


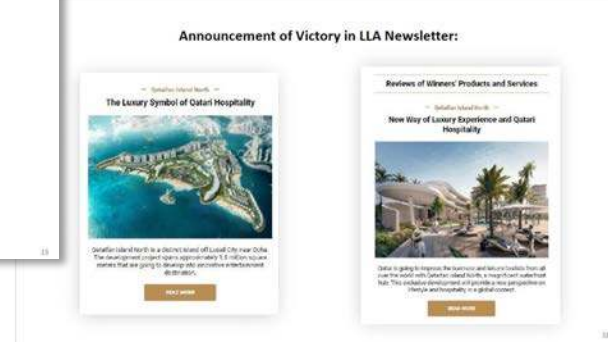
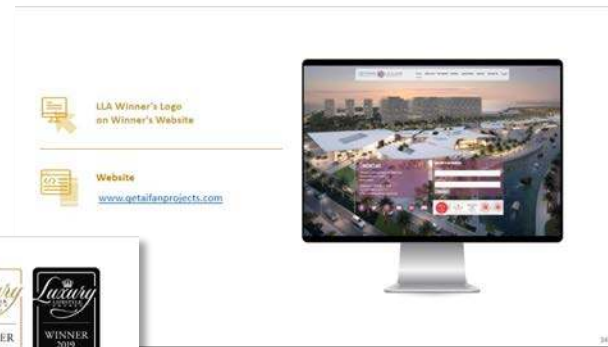
* Content and a variety of publications will rely on content provided by you.

the link



We are in media





Final pdf Report on Services

You will receive a report on services that were provided with links and screenshots of all publications.



Nomination for the 2023 Award

Nomination of your brand will automatically roll over to the next award cycle.



CONTACT US

Luxury Lifestyle Awards



One World Trade Center
Suite 8500, New York, NY
10007, U.S.A.

+1 646 810 8764

www.luxurylifestyleawards.com

info@luxuryawards.com

